



*We Make Patients Better, Quicker!*

## FOR IMMEDIATE RELEASE

### **Integrity Urgent Care Installs Colorado's First Fully Automated Prescription Drug Dispenser: Offers Patients Unprecedented New Level Of Care And Convenience**

**COLORADO SPRINGS, CO, MAY 18, 2009** – Integrity Urgent Care, Colorado Spring's premier urgent care center, today announced it has begun offering InstyMeds, a fully automated ATM-style machine that dispenses prescription medications directly to patients immediately before leaving the office. The system, the first of its kind in Colorado, offers a safe, convenient way for patients to receive their prescription medications.

"This new system eliminates the need for patients to stop and wait at a pharmacy when they're not feeling well or in pain," says Donna Ianacone, PA-C, and Lori Japp, PA-C, Co-managers of Integrity Urgent Care. "InstyMeds helps them get back on the road to recovery as soon as possible."

The InstyMeds system automates the entire process from the prescriber issuing the prescription, to the patient obtaining their medications, and payment collection. The patient can obtain their medications and be on their way in about the same time it takes them to use their bank ATM.

"The added convenience will help to ensure that patients fill and take their prescribed medications leading to faster recovery," says Dr. John Beauman, Medical Director at Integrity Urgent Care, a client of Urgent Care America. "We continue to support our local pharmacies for the more complex issues or expensive medications; however for those patients that want the added convenience, the immediate service provided by the InstyMeds system can't be beat."

**How it works.** The medical provider enters a prescription electronically and gives patients a voucher with a unique security code. Using the touch-screen of the InstyMeds dispenser, the patient enters the unique security code and their date of birth. The patient then swipes a debit or credit card to pay for the prescription. After the machine performs a triple bar code check, the pre-packaged, labeled product is dispensed from the machine to the patient. The entire process typically takes a couple of minutes.

**Patient Compliance:** Studies show that between 20 and 30 percent of prescriptions that doctors write go unfilled. The added convenience of the InstyMeds system increases the likelihood that the patient will fill their prescription and undergo the medication treatment plan.

#### **About Integrity Urgent Care**

Integrity Urgent Care is Colorado Spring's premier urgent care center, conveniently located at the corner of Barnes and Powers. Incorporated in its name and vision, Integrity Urgent Care has set new standards for customer service for patients seeking care for injuries and urgent medical needs. In addition to treating individuals and families, Integrity Urgent Care contracts with many of Colorado Springs largest employers to provide Occupational Medicine and Workers Compensation services. With extended hours, costs one third that of a hospital ER visit, and significantly shorter waiting times, patient acceptance of Integrity Urgent Care has been phenomenal. To help fellow citizens who have recently lost their health insurance, Integrity Urgent Care has created a discounted plan for self pay patients. For more information, visit [www.integrityurgentcare.com](http://www.integrityurgentcare.com).

**About InstyMeds**

InstyMeds provides the only fully automated, ATM-style dispensing system for outpatient acute prescription medication services. InstyMeds mission is to make patients better, quicker, by providing immediate access to acute medications. For more information, call 1-866-467-8963 or visit [www.instymeds.com](http://www.instymeds.com).

**About Urgent Care America**

Urgent Care America (UCA) provides the most comprehensive collection of solutions aimed at increasing the operating efficiencies of its affiliated centers and to facilitate the delivery of the highest quality care and service to patients seeking care there. UCA affiliates enjoy the autonomy of owning and operating their own center(s) while gaining the benefit of a network of solutions to enhance the value of the center. For more information, visit [www.urgentcareamerica.net](http://www.urgentcareamerica.net).

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