



*We Make Patients Better, Quicker!*

## FOR IMMEDIATE RELEASE

### **Pinnacle Urgent Cares Install Florida’s First Fully Automated Prescription Drug Dispensers: Offers Patients Unprecedented New Level Of Care And Convenience**

**BRADENTON, FL, June 1, 2009** – Pinnacle Urgent Care Centers, providing quality care for unexpected injuries and illnesses, today announced it has begun offering InstyMeds, a fully automated ATM-style machine that dispenses prescription medications directly to patients immediately before leaving the office. The system, the first of its kind in Florida, offers a safe, convenient way for patients to receive their prescription medications.

“This new system allows patients to have their prescriptions filled and take their first dose of antibiotics before they leave,” says Shelley Anglin, LPN, Urgent Care Clinical Coordinator. “InstyMeds helps them get back on the road to recovery as soon as possible.”

The InstyMeds system automates the entire process from the prescriber issuing the prescription, to the patient obtaining their medications, and payment collection. The patient can obtain their medications and be on their way in about the same time it takes them to use their bank ATM.

“The added convenience will help ensure patients fill and take their prescribed medications leading to faster recovery,” says Dr. Joseph Soler, Medical Director at Pinnacle Urgent Care. “Patients in a hurry or unable to get to a pharmacy will no longer face difficult obstacles in getting prescriptions filled.”

**How it works.** The medical provider enters a prescription electronically and gives patients a voucher with a unique security code. Using the touch-screen of the InstyMeds dispenser, the patient enters the unique security code and their date of birth. The patient then swipes a debit or credit card or inserts cash to pay for the prescription or insurance co-payment. After the machine performs a triple bar code safety check, the pre-packaged, labeled product is dispensed from the machine to the patient. The entire process typically takes a couple of minutes.

**Patient Compliance:** Studies show that between 20 and 30 percent of prescriptions that doctors write go unfilled. The added convenience of the InstyMeds system increases the likelihood that the patient will fill their prescription and undergo the medication treatment plan.

#### **About Pinnacle Urgent Care Center**

Pinnacle Urgent Care Centers, staffed by respected and longtime community physicians, provide quality care for unexpected injuries and illnesses. The Urgent Care Centers are unique in that they allow immediate access to not only urgent care services but state of the art diagnostic testing and laboratory services. For more information, visit [www.pmgpa.com](http://www.pmgpa.com).

#### **About InstyMeds**

InstyMeds provides the only fully automated, ATM-style dispensing system for outpatient acute prescription medication services. InstyMeds mission is to make patients better, quicker, by providing immediate access to acute medications. For more information, call 1-866-467-8963 or visit [www.instymeds.com](http://www.instymeds.com).

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